

Pavilion Exhibitor Registration

Annex to the Pavilion Exhibitor Contract

page 1 of 7



midem[®]
connected by music

28-31 January 2012 • Palais des Festivals, Cannes, France • www.midem.com

Please return this contract by fax to your local office (see page 7)

This contract includes:

- **Delegate(s) registration fee for midem exhibition & conferences** • Hotel reservation request • Company and delegate(s) listing in the midem Guide - Yearbook (deadline 19 December 2011) and the online database • Access to the online database until September 2012 • A detailed company profile page on the online database for you to complete

- Badge preparation. Your badge will be issued only upon presentation of official I.D.

The contract should be completed in CAPITAL LETTERS.

1 YOUR COMPANY - For midem Guide - Yearbook and online database listings

Company Name

Address

(incl. Street, House/Box Number)

City Zip Code/Postcode

State Country

Telephone
country code city code telephone number

Fax
country code city code fax number

Website <http://>

VAT Number* (Mandatory)

For companies not located in the European Union, please supply your tax identification number, or national Business Number of the company.

*For invoicing only. Not listed in the Guide - Yearbook.

2 BILLING ADDRESS (Complete only if different from above)

Legal Company Name

Account Manager

Email

Address

(incl. Street, House/Box Number)

City Zip Code/Postcode

State Country

Telephone
country code city code telephone number

Fax
country code city code fax number

VAT Number (Mandatory)

For companies not located in the European Union, please supply your tax identification number, or national Business Number of the company.



3 midem Guide - Yearbook & midem ONLINE DATABASE LISTINGS

Your Primary Activity. From the list below, please indicate which N° corresponds to your company's primary activity (one N° only) *

Give details of your Company's Activities. Tick appropriate box(es)

Record

- 1 Record Company/Label
- 2 Production
- 3 Licensing
- 4 Recording Studio

Publishing

- 5 Music Publisher

Physical Distribution/ Retail/Pressing

- 6 CD/DVD Replication & Packaging
- 7 Wholesaler
- 8 Importer/Exporter
- 9 Retailer/Record Shop
- 10 Distributor

Services

- 11 Law Firm
- 12 Consulting Agency
- 13 PR Agency
- 14 Finance/Banker/VC
- 15 Merchandising

Artist management

- 16 Agent/Manager

Artist

- 17 Performing Artist
- 18 Author/Composer

Organisation

- 19 Collecting & Copyright Societies
- 20 Other Trade body (Associations, Export Offices...)
- 21 Colleges/Universities

Tech & Mobile

- 22 App. Developers
- 23 Aggregators & Digital Distributors
- 24 Online B2C Services & e-Commerce
- 25 Online B2B Services & Solutions
- 26 Social Media
- 27 Hardware Manufacturer
- 28 Network Operators/ISP

Media

- 29 Print
- 30 Online (blogs...)
- 31 Radio
- 32 TV

Music & Images

- 33 TV Programme Buyer
- 34 Audio-visual production
- 35 Soundtrack Production & Music Library
- 36 Music Supervisor
- 37 Video Game Production

Brands & Advertising

- 38 Brands
- 39 Advertising Agencies

Live

- 40 Venue & Festival
- 41 Promoter
- 42 Booking Agency

Your Primary Musical Genre.

If applicable, please indicate from the list below which N° corresponds to your company's primary musical genre (one N° only)

Give details of your Musical Genre. Tick appropriate box(es)

- | | | | |
|--|---------------------------------------|---|--|
| <input type="checkbox"/> 1 Classical | <input type="checkbox"/> 6 Jazz/Blues | <input type="checkbox"/> 10 Pop | <input type="checkbox"/> 14 Rock/Alternative |
| <input type="checkbox"/> 2 Country/Folk | <input type="checkbox"/> 7 Kids | <input type="checkbox"/> 11 Rhythm & Blues | <input type="checkbox"/> 15 Traditional Ethnic |
| <input type="checkbox"/> 3 Dance | <input type="checkbox"/> 8 Latin | <input type="checkbox"/> 12 R'n'B/Hip Hop/urban | <input type="checkbox"/> 16 World |
| <input type="checkbox"/> 4 Electronic | <input type="checkbox"/> 9 New Age | <input type="checkbox"/> 13 Reggae | <input type="checkbox"/> 17 Soundtracks |
| <input type="checkbox"/> 5 Hard Rock/Metal | | | |

*Obligatory field for midem online database matchmaking

4 midem ONLINE DATABASE

Once your registration for midem 2012 is confirmed, each participant listed on this contract will receive instructions by email on how to access the online database.

Please ensure that a personal e-mail address is provided for each participant – without an email address, they will not receive key login information for the online database.

midem online database is the online network of midem 2012 participants. It allows you to:

- search for companies, participants and products presented at midem 2012
- contact and be contacted by other participants, either directly or using an internal email service
- showcase your services & catalogues, notably by uploading music files, photos and company/product information

Access is individual and will be sent to you at the individual email address you give below.

5 HOTEL BOOKINGS

Accommodation Contact

Please indicate the contact in charge of accommodation for your company if you wish to benefit from our hotel department services. This person does not necessarily have to be a midem attendee.

Your Reed MIDEM Accommodation Contact: hotel.midem@reedmidem.com

Mr Mrs Ms

SURNAME First Name

Email Tel



6 LIST OF PARTICIPANTS FOR midem GUIDE - YEARBOOK & midem ONLINE DATABASE LISTINGS

Please list Participants by order of importance in the company.

1 Participant: Mr Mrs Ms

SURNAME _____

First Name _____

Job Title _____

Email _____

Will attend midem Networking Lunch (see participation fee on page 5)

Saturday: TECH Sunday: BRANDS Monday: Direct2Fan

Email address is required / not listed in the Guide - Yearbook

Do not show my personal email in the midem online database

If you do not wish to receive commercial offers from Reed MIDEM via email, please tick this box

Please indicate your MAIN individual activity at the market (*):

Please indicate in the box on the right, which number below corresponds to your main activity at the market

(select one number only)

- 1 - Record
- 2 - Publishing
- 3 - Artists Management
- 4 - Organisation
- 5 - Tech & Mobile
- 6 - Media
- 7 - Music & Images (SYNC)
- 8 - Live
- 9 - Brands & Advertising
- 10 - Finance
- 11 - Legal

(*): Obligatory field for the midem online database, the Organiser reserves the right to list this information in the Guide - Yearbook and if this section is not filled, the Organiser reserves the right to fill it.

Accommodation Yes No

Please refer to the hotel booking Instructions document and complete following sections if you require a hotel. (N.B. HOTEL CHOICE IS SUBJECT TO AVAILABILITY AND IS NOT CONTRACTUAL.)

Preferred hotel category _____

Hotel preference 1 _____

Hotel preference 2 _____

Arrival Date _____ 0 1 2 0 1 2

Departure Date _____ 0 1 2 0 1 2

Room Single Double Twin Suite

Do you intend to rent a car during midem ? Yes No

2 Participant: Mr Mrs Ms

SURNAME _____

First Name _____

Job Title _____

Email _____

Will attend midem Networking Lunch (see participation fee on page 5)

Saturday: TECH Sunday: BRANDS Monday: Direct2Fan

Email address is required / not listed in the Guide - Yearbook

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Hotel preference 2 _____

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Departure Date _____ 0 1 2 0 1 2

Room Single Double Twin Suite

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3 Participant: Mr Mrs Ms

SURNAME _____
First Name _____
Job Title _____
Email _____

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corresponds to your main activity at the market

(select one number only)

- | | | |
|------------------------------|-------------------|-----------------------------|
| 1 - Record | 2 - Publishing | 3 - Artists Management |
| 4 - Organisation | 5 - Tech & Mobile | 6 - Media |
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complete following sections if you require a hotel. (N.B. HOTEL
CHOICE IS SUBJECT TO AVAILABILITY AND IS NOT CONTRACTUAL.)

Preferred hotel category _____

Hotel preference 1 _____

Hotel preference 2 _____

Arrival Date 0 1 | 2 0 1 2

Departure Date 0 1 | 2 0 1 2

Room Single Double Twin Suite

Do you intend to rent a car during midem ? Yes No

4 Participant: Mr Mrs Ms

SURNAME _____
First Name _____
Job Title _____
Email _____

Will attend midem Networking Lunch (see participation fee on page 5)

Saturday: TECH Sunday: BRANDS Monday: Direct2Fan

Email address is required / not listed in the Guide - Yearbook

Do not show my personal email in the midem online database

If you do not wish to receive commercial offers from
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Please indicate your MAIN individual activity at the market (*):

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CHOICE IS SUBJECT TO AVAILABILITY AND IS NOT CONTRACTUAL.)

Preferred hotel category _____

Hotel preference 1 _____

Hotel preference 2 _____

Arrival Date 0 1 | 2 0 1 2

Departure Date 0 1 | 2 0 1 2

Room Single Double Twin Suite

Do you intend to rent a car during midem ? Yes No



11 TOTAL PAYMENT

(PLEASE INSERT YOUR TOTAL AMOUNT INCLUDING VAT IN THE "BALANCE DUE" FIELD BELOW).

To calculate the balance due, add together your SUB-TOTALS (found under each section), then add VAT.

7 TOTAL DUE FOR PARTICIPATION (incl. VAT) € _____

8 TOTAL DUE FOR NETWORKING LUNCH REGISTRATION (incl. VAT) € _____

9 TOTAL DUE FOR ADVERTISING (excl. VAT) € _____

+19.6% VAT (if applicable*) € _____

BALANCE DUE € _____

Please report the balance due included VAT in point 14 page 7 for authorisation of payment.

The VAT on participation (items 7 & 8) is obligatory for all customers. Instructions for sales tax recuperation will be sent with your invoice. VAT on advertising (item 9) is obligatory for all French customers and EU customers without the European Tax Number. (For all other EU companies, the European Tax Number of the company has to be specified on the contract).

* Tax refunds: all non French delegates are eligible for a tax refund. For more information, please contact Tevea International on +33 (0) 1 42 24 96 96 or download more information on our website (Prepare Section).

12 TERMS OF PAYMENT

This participation contract must in all cases be accompanied by payment. As stated in Article 2 of the Rules related to midem, in the absence of the corresponding payment, the signatory company shall still owe the sum indicated.

Additionally, no hotel request can be dealt with, nor Guide - Yearbook or midem online database listings processed until full payment is received.

13 DECLARATION OF AGREEMENT

The undersigned acknowledges that he/she has read the Rules related to midem, an extract of which is printed hereafter, and undertakes to comply with these Rules. He/she confirms that he/she has duly informed the appropriate employees of his/her company that their personal data is processed by computer and that he/she has informed them of the terms of Article 10 of the Rules and of their rights in connection therein. In particular, he/she acknowledges and accepts that personal data are accessible to participants or their partners that may be located in states that may not provide a sufficient level of protection equivalent to the European Union Directives related to the processing of personal data. Furthermore, in view of the professional nature of the market, he/she undertakes on his/her honour not to engage in any act of counterfeiting or piracy. Therefore, he/she hereby guarantees Reed MIDEM against any action based on Reed MIDEM's use of said data as permitted by Article 10 of the Rules. Finally, the undersigned represents and warrants that he/she is duly authorised by his/her company to bind it by the Rules hereof and agrees that he/she is personally bound and liable pursuant to the Rules hereof in the event such authority to bind his/her company does not actually exist.

SURNAME _____

First Name _____

Position _____

X Signature (COMPULSORY)

X Date (COMPULSORY)

X Stamp

THIS CONTRACT IS FINAL AND BINDING

