

MESLEKİ ESERİ SAHİPLERİ GRUBU MESLEK BİRLİĐİ MSG
KURUMSAL KİMLİK REHBERİ

LOGO



LOGO KULLANIMI

Genel Kullanım



Dijital Kullanım



Erkek Kullanım



Dişi Kullanım



Erkek Kullanım



Dişi Kullanım

LOGO KULLANIMI - GÖZ BOŞLUKLARI



MSG

MUSİKİ ESERİ SAHİPLERİ GRUBU MESLEK BİRLİĞİ

RENKLER



#CD232F

C:13 M:99 Y:91 K:3
R:205 G:35 B:47



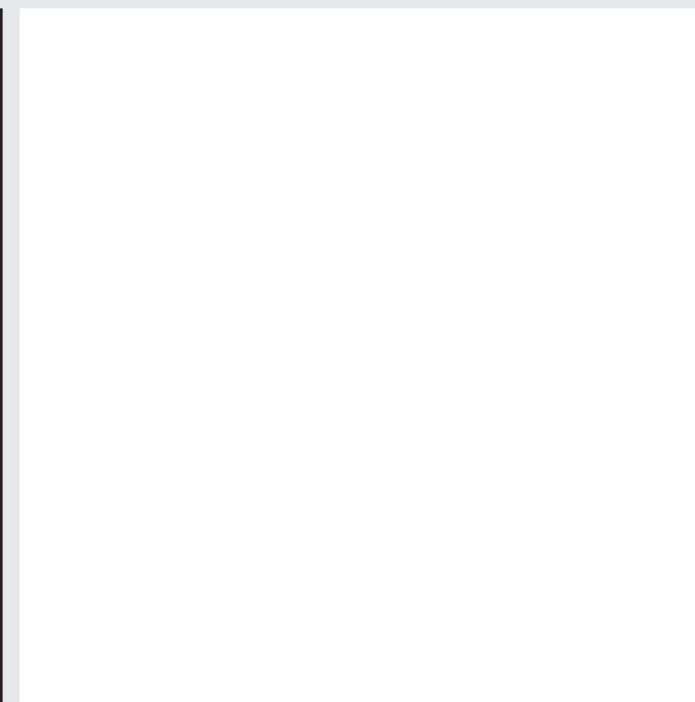
#EE2424

C:13 M:99 Y:91 K:3
R:238 G:36 B:36



#231F20

C:0 M:0 Y:0 K:100
R:35 G:31 B:32



#FFFFFF

C:0 M:0 Y:0 K:0
R:255 G:255 B:255

KURUMSAL FONT

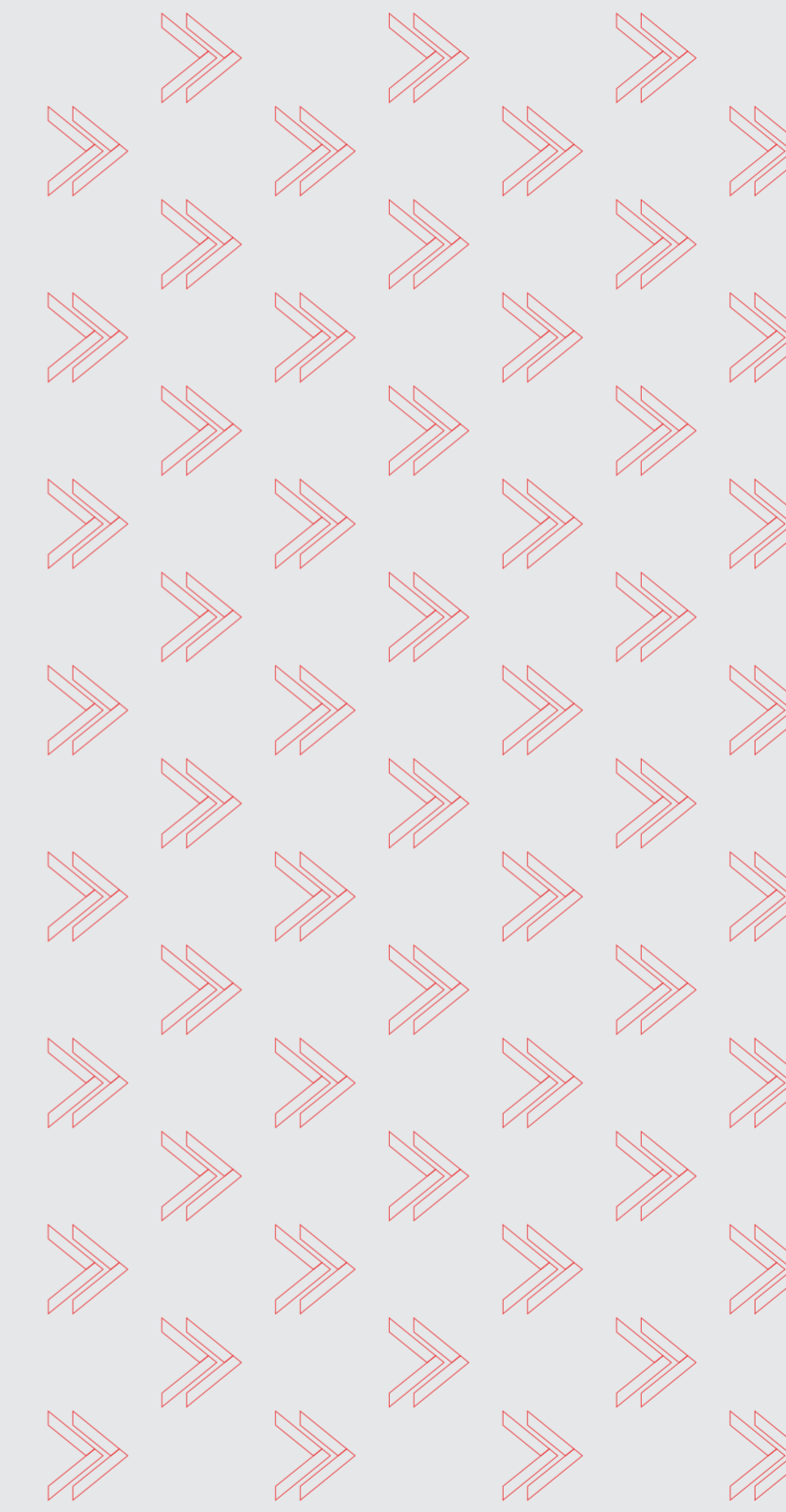
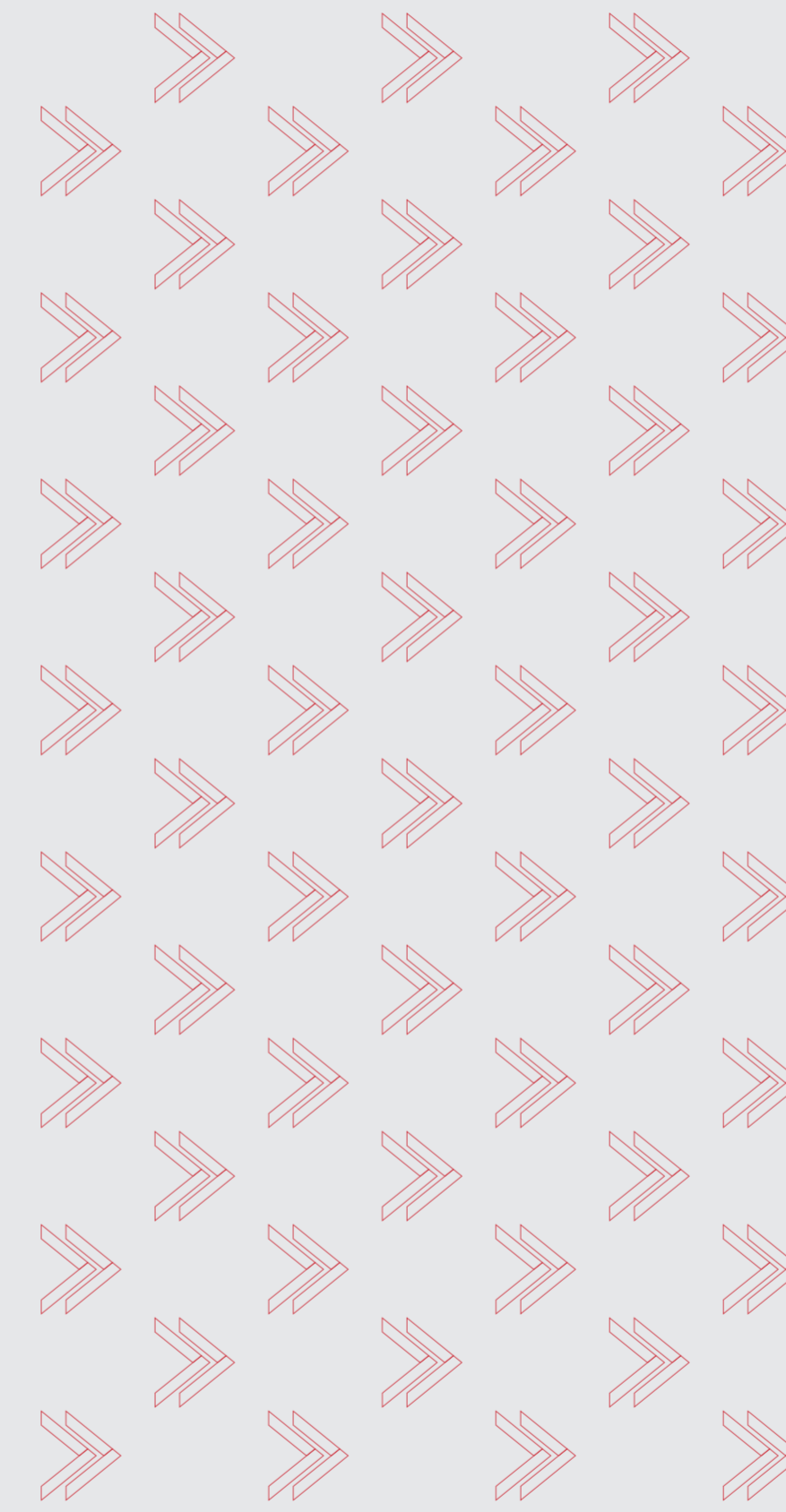
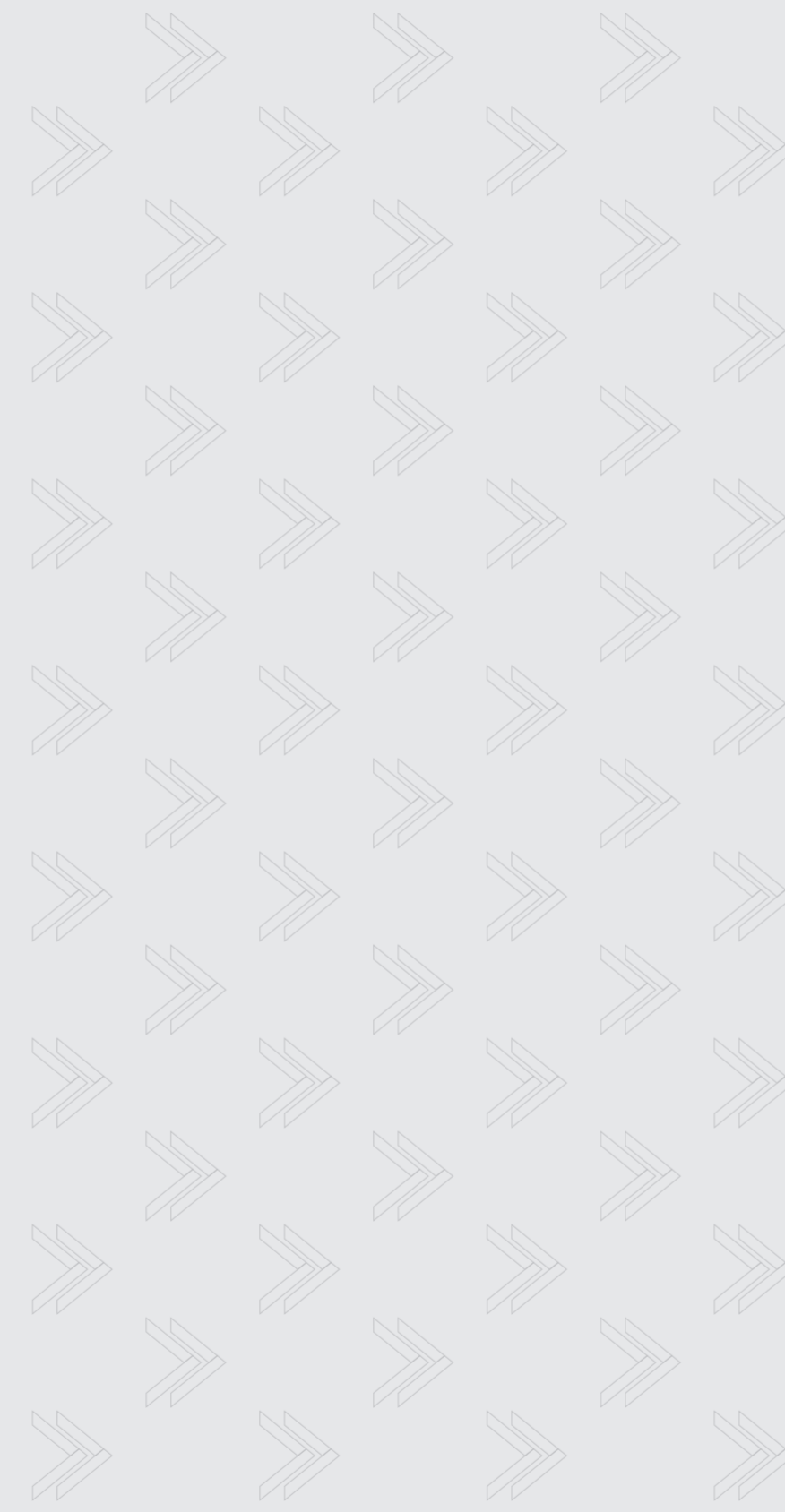
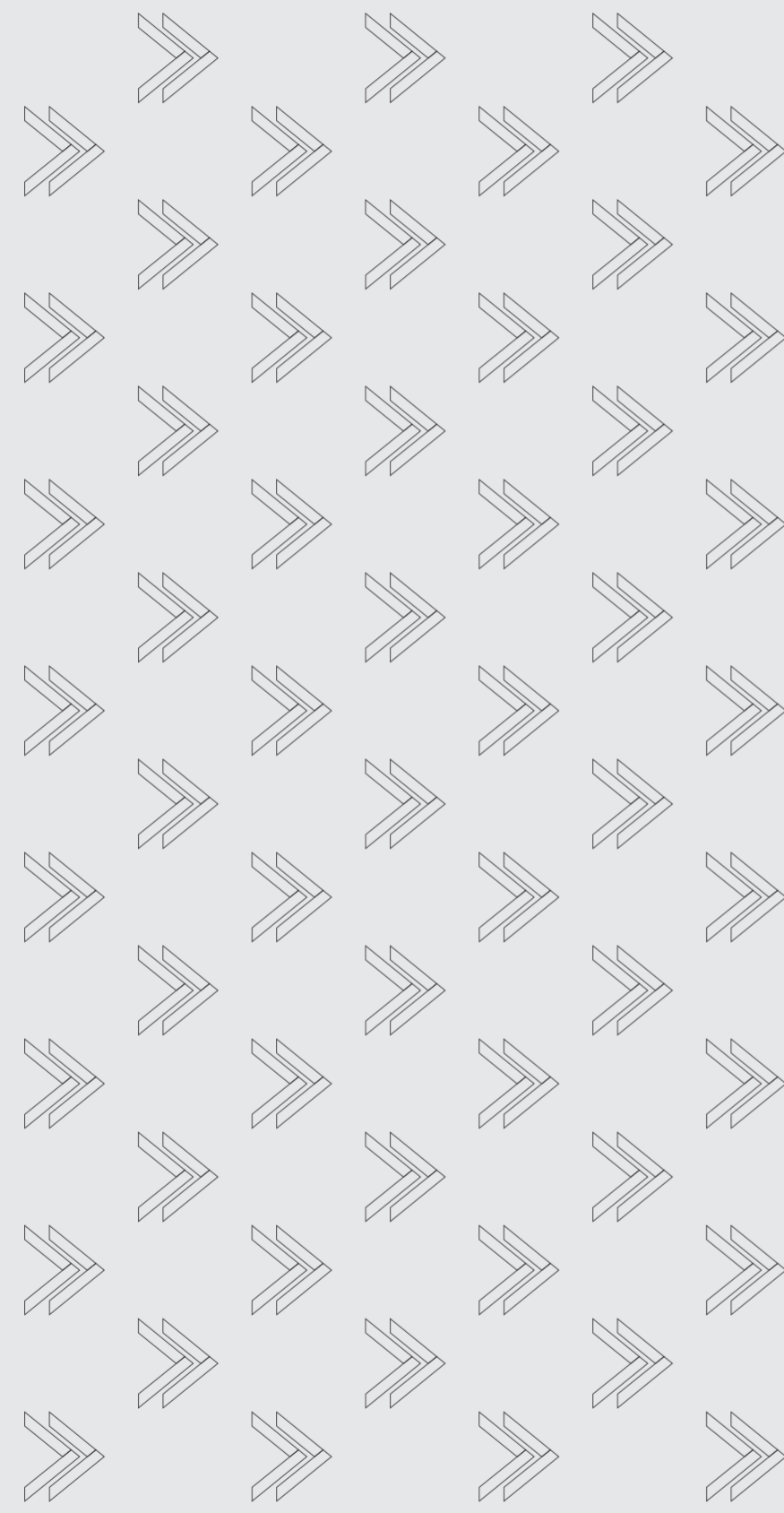
FORMA DJR BANNER FONT FAMILY (ADOBE FONTS)

ABCÇDEFGĞHIJKLMNOÖPRSŞTUÜVYZ 0123456789
abcçdefgğhiijklmnoöprsştuüvyz

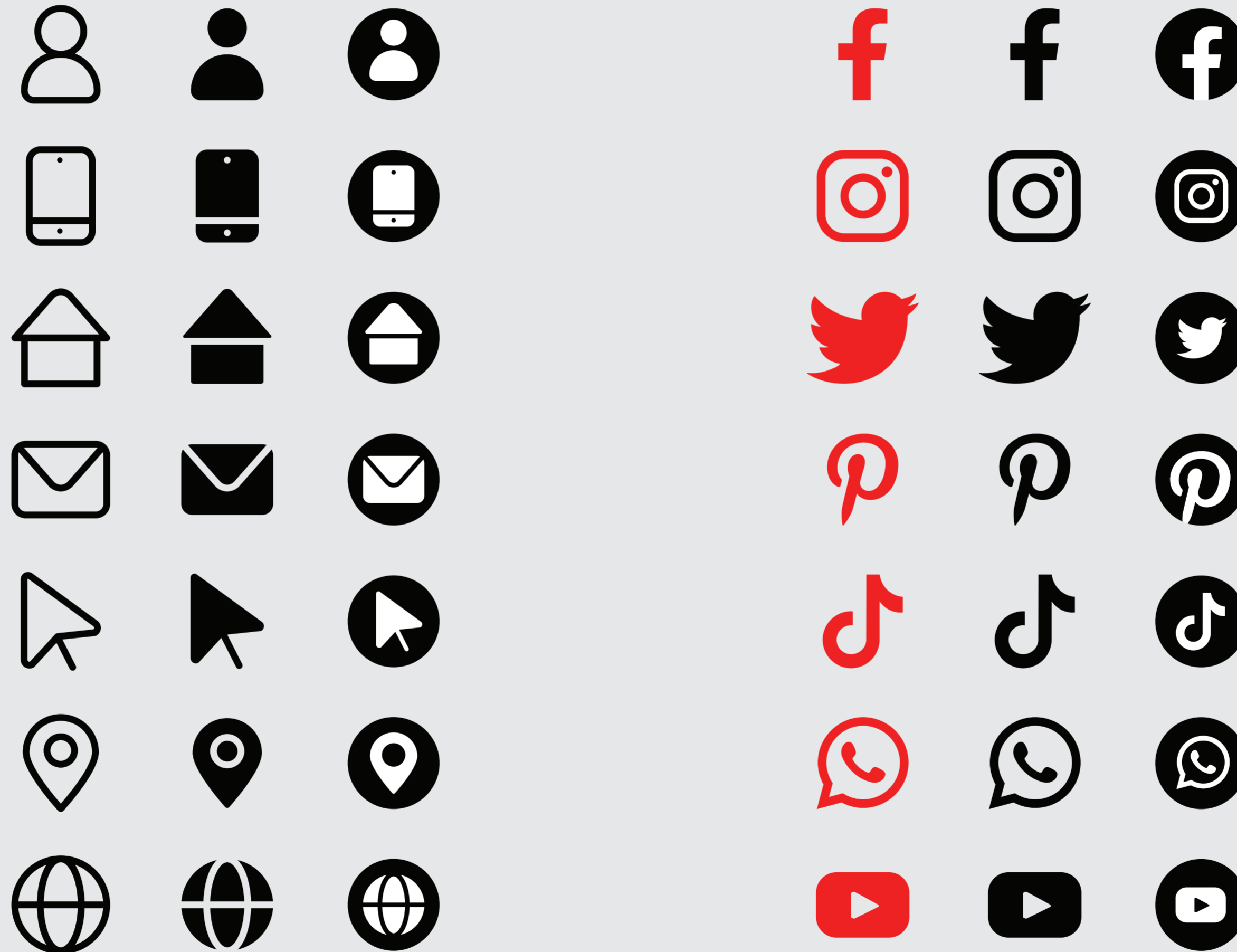
INTER FONT FAMILY (GOOGLE FONTS)

ABCÇDEFGĞHIJKLMNOÖPRSŞTUÜVYZ 0123456789
abcçdefgğhiijklmnoöprsştuüvyz

KURUMSAL PATTERN



KURUMSAL IKONLAR



LOGO SOSYAL MEDYA PROFİL KULLANIMI



LOGO SOSYAL MEDYA TIPOGRAFİK PROFİL KULLANIMI



LOGO YANLIŞ KULLANIM



TEŐEKKÜRLER